

PROSPECTUS SPONSORING AND EXHIBITION

RAI AMSTERDAM



WELCOME TO FIG WORKING WEEK 2020

It is our great pleasure to invite you to the largest conference of surveying professionals to be held between 10 and 14 May 2020 in Amsterdam. We expect over 1500 surveying and spatial experts from 90 - 100 countries. The overarching theme of the conference is the 'Smart Surveyor for Land and Water Management'.

It is a real honour to host the FIG Working Week 2020 in Amsterdam. We are certain that Amsterdam will host an event that surely will meet, if not exceed, all the expectations of a memorable and successful Conference. We are working hard to ensure a smooth organization of the FIG Working Week 2020, since The Netherlands was announced as the winning country to host the conference.

The week-long conference offers an interesting mix of plenary and technical sessions and workshops, a trade exhibition and a variety of side events and social functions. The technical programme will consist of over 500 presentations within the field of surveying, including best practice and new research. The Technical Programme of the Working Week and exhibition will take place 11-13 May 2020.

During the FIG Working Week 2020, we will put the 'Smart Surveyor' at the centre stage. We will do so by preparing current and future generations of professionals, by sharing knowledge about approaches which work, by bridging the technological and the societal perspective, by educating our workforce, and by strengthening and developing our profession.

FIG Conference gives passionate professionals the opportunity to:

- Learn globally
- Learn across silos from other countries, industries and professional roles
- Make impacts on careers, organizations and communities

FIG Conference accelerates learning and impact through:

- Methods to more quickly complete daily projects and stretch objectives
- Network globally and locally to find expertise to more effortlessly achieve objectives
- Enabling people and organizations to save time and money

The International Federation of Surveyors - FIG has been organizing conferences since 1878. FIG is the premier international organisation supporting the interests of surveyors and the advancement of the profession worldwide. FIG is an UN-recognised non-governmental organisation representing more than 120 countries through a federation of national member organisations.

We hope to see you and looking forward to welcoming you in Amsterdam.

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WHAT IS THE FIG WORKING WEEK?

FIG was founded in 1878 and is a non-governmental organization of national member associations, cadastral and mapping agencies and ministries, universities and corporates from over 120 countries. FIG covers the whole range of professional fields within the global surveying community, hereunder surveying, cadastre, valuation, mapping, geodesy, geospatial, and quantity surveyors and provides an international forum for discussion and development aiming to promote professional practice and standards

FIG has been organizing Working Weeks since 1878. The first conference was held in Paris from 18-20 July.

FIG Working Week is an exciting week-long conference that brings the international community of surveying and spatial professionals together to share innovative science with policymakers and stakeholders. Scientists, policy- and decision-makers, students, and stakeholders are invited to join the discussions on issues affecting the international surveying and spatial community today and in the future.

Working Weeks combine meetings of FIG's General Assembly and administrative bodies with a technical conference over three days with 10 parallel sessions, organized by FIG Council and the 10 FIG Commissions together with the host member association. Working Weeks offer the opportunity for commissions to implement their work plans and for FIG to network at a local, regional and international level.

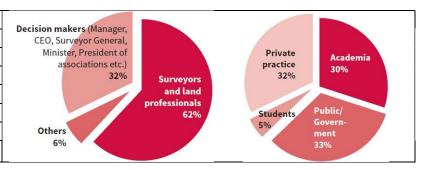
Recent Working Weeks have been held in Sofia, Bulgaria (2015), Christchurch, New Zealand (2016), Helsinki Finland (2017), Istanbul, Turkey (2018) and the last one in Hanoi, Viet Nam (2019). The FIG Working Week 2020 will be hosted in Amsterdam, Netherlands at the RAI Convention Centre.

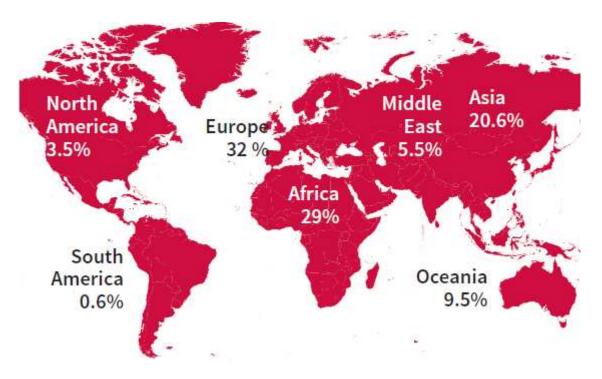


STATISTICS

Number of participants

Hanoi 2019	900
Istanbul 2018	2,300
Helsinki 2017	1,400
Christchurch 2016	800
Sofia 2015	900
Kuala Lumpur 2014	2,500
Abuja 2013	+2,000
Rome 2012	1400





WORKING WEEK 202010 - 14 MAY

SPONSOR OPPORTUNITIES

FIG Working Week 2020 provides a perfect opportunity to increase the awareness of your company or institute. A variety of sponsorship opportunities is available; however they are selling fast so act soon!

The Working Week will bring together over 1500 surveying and geospatial professionals from across the globe, thus providing direct access to a diverse cross-section of highly sought industry stakeholders.

Sponsorship packages and exhibitor options are tailored to suit your marketing strategies and specific needs.

Sponsorship of the FIG Working Week offers opportunities to:

- Network and build relationships
- Promote your products and services
- Increase brand awareness and explore new markets
- Share information at a global level
- Gain exposure to international knowledge and professional development

FIG CORPORATE MEMBERS PRIORITY BOOKING

FIG Corporate Members will be given priority booking preference until 30 November 2019. FIG Corporate Member bookings will be confirmed in order of seniority within the FIG Hierarchy. At the end of the priority booking period FIG Corporate and non-corporate member bookings will be allocated in order of receipt.



WORKING WEEK 202010 – 14 MAY

Smart surveyors for land and water management

Sponsorship options

A range of options are available to suit every marketing budget, from major sponsorships, special sponsor options to advertising.

PLATINUM SPONSORSHIP

€ 25,000

We view our Platinum Sponsors as our partners in the successful execution of the FIG Working Week 2020 and will work alongside you to provide opportunities to promote your organization through the prelude, during and after the Working Week. This is a unique marketing opportunity and we are confident your participation in this prestigious event at this level will provide your company with exceptional commercial rewards. As a Platinum Sponsor, your company will benefit from the highest level of exposure.

GOLD SPONSORSHIP

€ 20,000

As one of the few Gold Sponsors of the FIG Working Week 2020, your organization will enjoy an excellent specific level of exposure and we will constantly work alongside you to provide opportunities to promote your company before, during and after the event.

SILVER SPONSORSHIP

€ 15,000

As a Silver sponsor, your organization will enjoy a strong alignment with the FIG Working Week 2020 through the many opportunities for branding and exposure, prior to, during and after the event.

BRONZE SPONSORSHIP

€ 7,500

As bronze sponsor you will get a basic exposure and stand out from other exhibitors.

WORKING WEEK 202010 – 14 MAY

Smart surveyors for land and water management

SPONSOR OPPORTUNITIES – at a glance

	PLATINUM	GOLD	SILVER	BRONZE
No. available	4	4	6	8
FIG MEMBER - costs €	€ 25,000	€ 20,000	€ 15,000	€7,500
NON FIG MEMBER - costs €	€ 27,500	€ 22,000	€ 16,500	€ 8,250
Exhibition Space	12,5 m2	10 m2	10 m2	4 m2
Advertisement in program book	1 page	1/2 page	-	-
Company logo on conference bag	*	-	-	-
Conference bag insert	Max. 5 pages leaflet/gift	Max. 3 pages leaflet	1 page leaflet	-
Video played before plenary session	up to 3 min.	-	-	-
Free a la carte – options*	3	2	1	-
Banners in lobby/other area	5	3	2	-
Logo + hyperlink on conference website	*	*	*	*
Logo on/in program book	*	*	*	-
Company description in program book (words)	125	100	75	50
Company description in conference app (words)	125	100	75	50
Social Media Promotion (LinkedIn, Facebook)	4	3	2	2
Logo signage at the entrance	*	*	*	*
Meeting room with name company + logo outside room	*	*	*	-
Full registration pass	2	1	1	-
Exhibiton pass	3	3	1	2
Use of conference logo	*	*	*	*
List of participants (depending on permission of the participants)	*	-	-	-

^{*)} The sponsor will provide materials at his own costs

Early bird rate (before 09-11-2019) gives 10% reduction.

"A LA CARTE" OPTIONS - at a glance

	Costs	Number Available
WORKING WEEK MATERIALS		
Conference bag Sponsor	€ 3,000	1
Conference bag Writing Pads and Pen Sponsor	€ 2,000	1
Conference bag Insert Sponsor	€ 1,500	1
Conference bag Gift	€ 1,000	1
ADVERTISING ON SITE		
Staff-shirts	€ 1,200	1
Lanyard-badge	€ 3,000	1
Footprints	€ 1,200	1
SESSION SPONSORS		
Plenary Session Sponsor	€ 3,000	3
Newcomers' Session Sponsor	€ 2,000	1
LUNCHES AND COFFEE-TEA BREAKS		
Lunchbreak Sponsor	€ 2,000	3
Coffee break Sponsor	€ 1,200	3
Afternoon tea break Sponsor	€ 1,200	3

^{*)} Cost for non-metal sponsors. The sponsor will provide the materials;

NB: You may also wish to propose your own a la carte option. Please contact the organisers to discuss the possibilities.

SPECIAL SPONSORSHIPS

(not included in the "a la carte" sponsorship options)	Cost	:S	Number Available
Welcome Reception sponsor	€	5,000	2
Gala Dinner Sponsor	€	10,000	1
FIG Foundation dinner	€	10,000	Trimble

YOUNG SURVEYORS SPONSORING

Sponsoring during the Young Surveyors conference (9 and 10 May).

(not included in the "a la carte" sponsorship options)	Cos	ts	Number Available
Land and water management track	€	2,000	2
Technical track	€	2,000	2
Sustainable development goals track	€	1,000	1
Field trip	€	1,500	1
Social evening	€	1,500	2
Charity event	€	500	1





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"A LA CARTE" OPTIONS (detailed description)

Below you will find opportunities to enhance the visibility and association of your organisation with the FIG Working Week. The options can be used to top up your sponsorship package, or as separate sponsorship opportunity, depending on your marketing needs. Your final contribution to the conference determines your sponsorship level, which in turn provides you with more benefits. Most packages are limited and will be allocated on a first come first served basis.

PLENARY SESSION – seat drop

Each morning all the delegates will attend the plenary session where globally recognised experts will share their knowledge. Before each plenary session you will get the opportunity to place your flyer/leaflet/gifts on the seats of the participants. You as sponsor will provide the promotional material to the Local Organising Committee.

NEWCOMERS SESSION

First time attendees are invited for an introduction session on the first day. This session is especially for first time FIG conference attendees. Help the newcomers to feel welcome. You as sponsor will provide the promotional material to the Local Organising Committee.

PROGRAM BOOK ADVERTISEMENT - (HALF) PAGE AD

The Conference Programme will be the most essential publication for all attendees guiding them through the Working Week. It includes information on presentations, exhibitions and other activities. Artwork to be provided by sponsor.

CONFERENCE BAG SPONSOR

Your company logo will feature alongside the Working Week logo (and platinum sponsors). Sustainability is a subject on the world agenda. We will give the participants the option to choose for a conference bag. The Local Organising Committee of the Working Week 2020 has selected a special conference bag made of sustainable material. If you are interested in becoming a conference bag sponsor, get in touch with the LOC.



CONFERENCE BAG WRITING PADS AND PEN SPONSOR

What is a pen without a paper! All delegates attending the Working Week will receive official writing materials. All material must be provided by sponsor and approved by the Local Organisers/FIG Office.

CONFERENCE BAG INSERT

Insert a leaflet/flyer into all delegate bags. The bags will be given out after registration at the registration desk. Sponsor to provide leaflet/flyer.

CONFERENCE BAG GIFT

Insert a gift to all delegate bags. The bags will be given out after registration at the registration desk. Sponsor to provide gift.

STAFF T-SHIRT

What is a conference without staff? Sponsor the staff T-shirts. Our staff will wear conference T-shirts with your logo. Staff T-shirts will be worn by all on-site working staff excluding management staff. The sponsor logo will be printed on the front. T-shirts must be provided by sponsor and approved by the Local Organisers/FIG Office.

LANYARD-BADGE

Lanyards will be assigned to every delegate together with their badge. All material must be provided by sponsor and approved by the Local Organisers/FIG Office.

FOOTPRINTS

Don't look down. Or, you should look down. With these footprints, placed in the exhibition area you can direct the participants to your stand. Mark out the path to your booth using floor tiles leading attendees directly to you. Footprints to be provided by sponsor.



SPECIAL SPONSORSHIP (detailed description)

WELCOME RECEPTION SPONSOR

At the start of the event there will be a Welcome Reception for all participant. A great opportunity to stand out at the starting point of the event. You will get recognition during the Welcome Reception. Posting of signs provided by your company to be displayed during the Welcome reception. Promotion material must be provided by sponsor and approved by the Local Organisers/FIG Office.

GALA DINNER SPONSOR

At the end of the Working Week a Gala Dinner will be organised. A festive event at a special location. Participants and accompanying persons will have the opportunity to attend the Dinner, which provides your company an excellent opportunity to address the congress participants at large. This option includes:

- Naming right of the dinner "The (name of your company) Dinner" in all congress documents
- Opportunity for a senior representative to hold a 5-minute presentation to dinner guests
- Posting of signs provided by your company to be displayed during the Gala Dinner
- 2 guest tickets to the Gala Dinner
- Opportunity to present a gift to delegates on dinner tables (gifts are not included)
- Company logos printed on dinner menus
- Acknowledgment during the opening and closing sessions



FIG Young Surveyors "a la carte" (detailed description)

The FIG Young Surveyors Network would like to provide you with an a-la-carte sponsoring exclusive to help influence, grow and encourage the future of the FIG YSN by sponsoring the 5th FIG Young Surveyors Conference (5YSNC), which will be held on the 9th and 10th of May 2020 in the Volkshotel, Amsterdam, The Netherlands, prior to the FIG Working Week 2020 (FIG 2020).



FIG Young Surveyors "a la carte" elaborated —

The International Federation of Surveyors Young Surveyors Network (FIG YSN) is an international community of innovative, young geospatial students and professionals who are interested in elevating their professional image, expanding their global network, connecting with peers and giving back to the community. Established in 2006, the FIG YSN has grown rapidly as a result of motivated members and continued support from FIG, FIG Foundation and generous sponsorship from both regional and international organisations.

The theme of the 5YSNC "Reclaim the Future by Mapping the New World" will attract over 100 Young Surveyors from around the world, where the future of the profession will discuss technology trends, and the role that surveyors play in the spatial enablement of society. The meeting will attract a diverse group of young, enthusiastic professionals who will, or are already, leading the geospatial community into the future. The 5YSNC offers a unique opportunity for your organisation to build, strengthen and maintain your relationship with the future of the geospatial community.

Benefits to sponsorship of one of the tracks, tours or social functions with express reference to the sponsor: A workshop from the sponsor in the technical track, advertising space in pre-event newsletter and all YSN Social Media Platforms with outreach to over 15.000 Young Surveyors worldwide. The organization logo can be placed in the footer of e-mail messages sent by the organization to the delegates, on the banner of FIG Young Surveyors Main Sponsors, in the program of the meeting and in the slide during the opening session. A link to the organization website can be placed on the meeting website sponsorship page. Also organizations can place a brochure in the participant registration bag.

Other ideas?

If you have another idea how to promote your company or to increase your visibility during the Working Week, please contact the FIG Office to discuss the possibility.

Think about:

- Bringing in a branded ping pong table
- Host an after party at your booth
- Bring a hula-hooping for attendees taking a small break
- Use an intriguing stair of escalator wrap
- Social photo booth
- Live stream trough FIG-channels.
- 3D Street Art at the entrance of the venue



EXHIBITION OPPORTUNITIES



The international trade exhibition offers you exposure to the FIG Working Week 2020 delegates and the opportunity to showcase your products and services. The exhibition area has been designed to provide the best possible promotional opportunities to participating companies. Delegates and exhibitors will have excellent opportunities to network in a favourable environment that provides a central and energized meeting place. With morning- and afternoon refreshments and lunch breaks being served in this area it will create an unparalleled opportunity to promote your products and services to the diverse delegate base. It is possible to combine booths from different sizes.

	WINDMILL	CLOG	TULIP
No. Available	4	21	10
FIG MEMBER - costs €	€ 4,450	€ 2,900	€ 1,550
NON FIG MEMBER - costs €	€ 4,900	€ 3,190	€ 1,710
Complimentary exhibition passes	3	2	1
Dimension m	2.5 x 5	2.5 x 4	2 x 2
Size m ²	12.50	10	4
Logo on back wall	*	*	-
Size shell scheme wall (meter)	5	4	-
No. of pendelspots	3	2	-
Carpet colour	Anthracite	Anthracite	t.b.d.
Basic daypower incl. wall socket	2 kW	2 kW	-
Daily stand cleaning	*	*	*
Furniture – desk	1	1	-
Furniture – bar stool	2	2	-
Furniture – bar table	-	-	1
Name flag	-	-	1
Coffee break // Lunch for complimentary passes	*	*	*
Optional graphic per m ²		€ 65.00	

Early bird rate (before 09-11-2019) gives 10% reduction.



The exhibition will be held from May 11 till May 13. The construction of the stands is possible from May 10, 9.00. The opening hours are listed below.

Exhibition opening hours						
Exhibition open	Monday	11 May 2020	10:30 – 17:30			
Exhibition open	Tuesday	12 May 2020	10:30 – 17:30			
Exhibition open	Wednesday	13 May 2020	10:30 – 17:30			

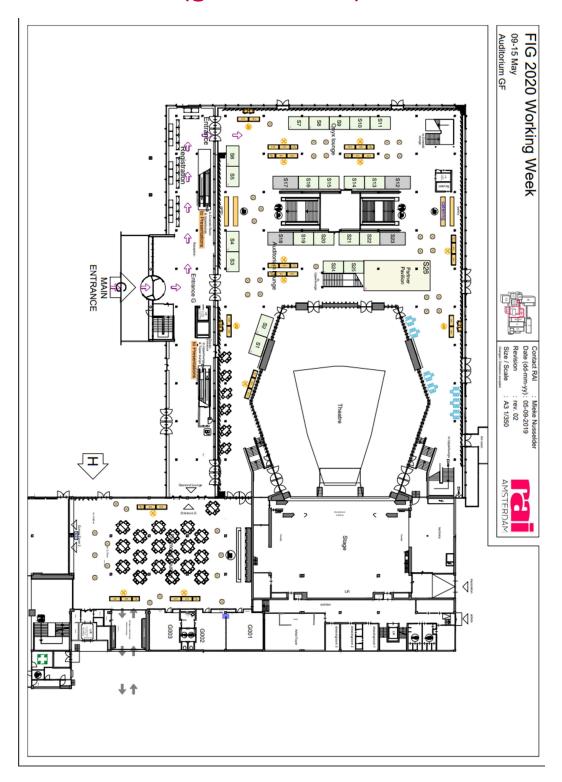
The plenary sessions will take place in the Theatre (accessible from ground and first floor).

The technical sessions are mostly located at the first floor (not indicated on the floorplans). They are accessible through the Diamond lounge (ground floor) and the Topaz lounge (first floor).

The exhibition is both on the ground and first floor. At both locations coffee/tea and the lunches will be served.



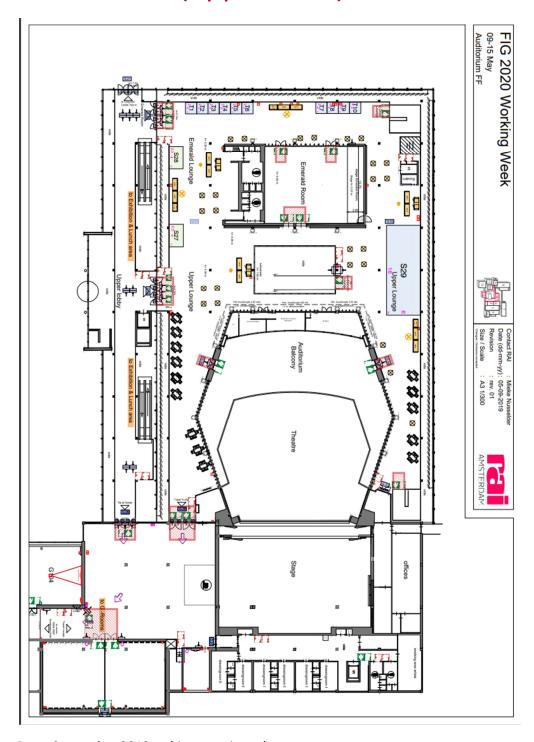
FLOORPLAN (ground floor)



Date: September 2019, subject to minor changes



FLOORPLAN (upper floor)



Date: September 2019, subject to minor changes

LOCATION

RAI Convention Centre



RAI Amsterdam Convention Centre is uniquely situated, a mere 12 minutes from the city centre and 8 minutes from Schiphol international airport; it even has its own train and metro stations as well as a tram stop right outside! Moreover, all of Amsterdam's cultural and nightlife attractions are within easy reach. Right next to the A10 ring road, RAI Amsterdam is easily accessible by car too. The RAI also boasts 6,250 parking spaces and its own harbour provides a direct link to the capital's historic canal system.

Address: Europaplein 24; 1078GZ Amsterdam; The Netherlands

AMSTERDAM / NETHERLANDS

The kingdom of 'The Netherlands', also known as 'Holland' is a delta country in Western Europe where over 17 million people speak the 'Dutch' language.

More than one million people live in the capital of Holland called 'Amsterdam'.

Amsterdam is the largest city in the country. Amsterdam is located in the province 'Noord-Holland', situated in the west. It is one of the most popular destinations in Europe, receiving more than 4.5 million tourists annually.

Amsterdam has a great history. It is very unique for its large and untouched historic centre. It has a rich architectural history, dominated by water. It is a meeting point for all different cultures around the world and has a welcoming attitude towards visitors. Well known for its museums, red light district, coffee shops but also the great variety of eating & drinking places and night life. It even claims to be the 'Gay capital of Europe'. A lot of hotels and hostels can be found on different locations with value for money and ambience.



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Smart surveyors for land and water management

ORGANISERS



FIG -

FIG is the premier international organization representing the interests of surveyors worldwide. It is a federation of the national member associations and covers the whole range of professional fields within the global surveying, geomatics, geodesy and geo-

information community. It provides an international forum for discussion and development aiming to promote professional practice and standards.

FIG was founded on July 18 1878 in Paris by delegates from seven national associations - Belgium, France, Germany, Great Britain, Italy, Spain and Switzerland - and was known as the Fédération Internationale des Géomètres. This has become anglicized to the International Federation of Surveyors. It is a UN-recognized non-government organization (NGO), representing more than 120 countries throughout the world, and its aim is to ensure that the disciplines of surveying and all who practise them meet the needs of the markets and communities that they serve.



GIN

Geo-Information Netherlands, GIN is an interactive meeting place and is an Geo-Informatie Nederland open knowledge network for everyone who is professionally involved with geographic information. GIN organizes activities and encourages and facilitates sharing and transferring knowledge of its members in development of all members and to strengthen the position of the field of geo-information in society.

KADASTER kadaster

The Netherlands' Cadastre, Land Registry and Mapping Agency – in short Kadaster – collects and registers administrative and spatial data on property and the rights involved. This also goes for ships, aircraft and telecom networks. Doing so, Kadaster protects legal certainty. We are also responsible for national mapping and maintenance of the national reference coordinate system. Furthermore, we are an advisory body for land-use issues and national spatial data infrastructures.



ITC -

The ITC Faculty of the University of Twente is a leading international knowledge hub in geospatial sciences, with an emphasis on collaborative educational and research activities in geo-information science and earth observation. Our focus is on fundamental and problem-solving research, with an eye to those complex global challenges where spatial information can make a real difference. These complex

interacting challenges often relate to claims for sufficient and secure food, water, energy, health, land and housing provision.



WORKING WEEK 2020 10 - 14 MAY

Smart surveyors for land and water management

PROGRAM AT A GLANCE

	SUNDAY 10 MAY	MONDAY 11 MAY	TUESDAY 12 MAY	WEDNESDAY 13 MAY	THURSDAY 14 MAY
8:00 -8:45					
09:00 -10:30	FIG General Assembly Part 1	Opening Ceremony	Plenary Session 2 "Integrated Land & Water Management"	Plenary Session 3 "Ten years to achieve the SDG's"	FIG General Assembly Part 2
10:30 -11:00			Coffee and Tea E	Break	
			Start Exhibition		
11:00 -12:30	FIG General Assembly Part 1	Plenary Session 1 "Smart Surveyors"	10 parallel Technical Sessions	10 parallel Technical Sessions	FIG General Assembly Part 2
12:30 -14:00			Lunch Break	(
			Farewell Reception		
14:00 -15:30	FIG General Assembly Part 1	10 parallel Technical Sessions	10 parallel Technical Sessions	10 parallel Technical Sessions	
15:30 -16:00			Coffee and Tea E	Break	
16:00 -17:30		10 parallel Technical Sessions	10 parallel Technical Sessions	10 parallel Technical Sessions	
			End Exhibition		
Evening	19.00 Welcome reception	19.00 Traditional Dutch evening FIG Foundation Dinner	17.30-18.30 Commission Dinner	19.00 Gala Dinner	



WORKING WEEK 2020 10 – 14 MAY

THEME OF THE WORKING WEEK

How to build and manage a densely populated coastal country with a land area of which nearly half is below sea level? We, the Dutch know how to do just that, and have done so for centuries. The role of surveyors in this endeavour has been crucial. And their role is even more crucial today when we must protect our country against the impact of climate change, causing sea level rise.

During the FIG Working Week 2020 in Amsterdam we will address issues and concerns directly affecting FIG's members, focusing on sensing technologies and new spatial data processing technologies based on the ever developing and integrating fields of geodesy and geo-information.

Being in the Netherlands, the FIG Working Week will facilitate the exchange of knowledge, skills and technical expertise in integrated land and water management to address the impacts of climate change, mobility and urban growth.

This brings us to the theme of the FIG Working Week 2020:

Smart Surveyors for Land and Water Management

"Smart surveyors for land and water management can contribute to achieving the global challenges as formulated in the UN Sustainable Development Goals in the coming ten years from now."

Sub-theme: Smart Surveyors

Rapid urban growth, smart energy, cleaner mobility, and 'land rights for all' are some of the challenges demanding innovative surveying approaches and technologies. Sensing technologies, spatial data processing technologies and related approaches are already available. Use and improve them to become future proof, Smart Surveyors!

Sub-theme: Integrated Land and Water management

Without integrated land and water management, the Netherlands cannot sustain its agricultural and urban development. Climate change, though, increases the risks of sea and riverine floods and extended drought periods and complicates this management task. Unorthodox measures are called for. Get familiar with these measures and discuss them from your critical surveyor perspective.

Sub-theme: Ten years to go to achieve the Sustainable Development Goals

The countdown begins, only one decade to go to achieve the Sustainable Development Goals. The SDGs are the blueprint to achieve a better and more sustainable future for all and surveying professionals have a key role to play. How did we as surveyors contribute to ending poverty, improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests? And what will be our role for the coming 10 years?



CONTACTS

FIG 2020 Working Week a unique opportunity to promote your products, undertake research and promote services to researchers from all over the world. The exhibition takes place at the RAI Amsterdam at 11, 12 and 13 May 2020. It is expected that FIG 2020 Working Week will be visited by 1.500 delegates from every continent.

The international exhibition offers you exposure to FIG Working Week delegates and the opportunity to showcase your products and services. The exhibition area has been designed to provide the best possible promotional opportunities to participating organizations.

The exhibition will provide delegates and exhibitors with excellent opportunities to network in a favourable environment that provides a central and energized meeting place for all participants.

If you would like to suggest other ways in which your company would like to be involved with the FIG Working Week, please do not hesitate to contact the Local Organisers or FIG Office.



International Federation of Surveyors (FIG)

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FIG 2020 LOC – Sponsorships and Exhibition

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RESERVATION

A reservation for a stand or a sponsorship can be made at the website reservation form. The terms and conditions are also available: https://www.fig.net/fig2020/exhibit_reg_form.htm.

A reservation is not a booking and is subject to an availability check. You will get an confirmed booking of your reservation as soon as possible.



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